



FOOD VENDOR INFORMATION

PLEASE READ THIS APPLICATION IN ITS ENTIRETY BEFORE SUBMITTING. SUBMISSION OF AN APPLICATION INDICATES AGREEMENT TO ALL TERMS INCLUDED IN THIS DOCUMENT.

ELIGIBILITY: The Coca-Cola Foothills Festival is open to vendors selling quality arts, crafts and merchandise. Each vendor must include a description of what they will be selling during the festival. Franchise rules will be followed to avoid duplication of those items for sale. The Event Committee reserves the right to refuse any vendor rental space. Items not included in the description listed on the application form will not be allowed for sale.

AS A REMINDER TO ALL VENDORS:

The City of Jasper and Coca Cola Bottling Company have entered into an agreement that provides Coca Cola will be the title partner for the 2019 Foothills Festival. As a part of contractual agreement, **ALL** beverages inside the Foothills Downtown Jasper Foothills footprint **MUST** and **SHALL** be Coca Cola products. **ALL** vendors serving outdoors shall purchase beverages to be sold from **ONSITE** Coca Cola agents. This includes **ALL** vendors giving away beverages as well. Exemptions may be made at the discretion of Coca Cola and the City of Jasper related to vendors and the specifics of their beverage product. Any exemption must be agreed to no less than 7 days prior to the event. This does not pertain to establishments serving the beverage **INSIDE** their dwelling or business.

EVENT DETAILS: 2019 Foothills Festival

Courthouse Square, Jasper, AL

Friday, September 6TH & Saturday, September 7TH, 2019

Friday (9/6) 6:00 PM – 10:30 PM

Saturday (9/7) 10:00 AM – 10:30 PM

VENDOR APPLICATION PROCESS:

Applications are available at: www.foothillsjasper.com

Jasper City Hall, (400 19TH St. W. Jasper, AL 35501)

To be considered, applications must be completed in entirety, submitted with Vendor Fee. Vendor locations are designated in the order that the application and payment is received.

FEES:

- **Food Vendor Fee: \$275.00**
- **Additional Fee(s) for: Power - \$25.00 Water - \$50.00**

*Payment must be received before location is guaranteed.

*Any overpayment because of availability issues will be reimbursed to the vendor.

VENDOR APPLICATION INFORMATION

Applications & Fees are due **no later than Friday, August 9, 2019. No Exceptions.** Applications received after this date WILL NOT be accepted.

Checks should be made payable to **City of Jasper Foothills Festival.**

STATE SALES TAX: Each vendor is responsible for collecting and reporting sales tax of 9%. Please appropriately display your tax ID# in your booth. This paperwork will be included in your Day of Packet sent two weeks prior to the Festival. (See note below)

NOTE: Vendors will be notified a minimum of 2 weeks before the event with assigned location and information packet.

SET-UP AND TEAR DOWN:

Vendor arrival time will be between 2:00 PM – 4:00 PM (Subject to change). ALL vendors are required to be fully set-up by 5:00 PM on Friday, September 6TH, 2019. If a vendor fails to show up at their designated time, they will forfeit their space and fee.

REQUIRED DOCUMENTATION:

- Complete dimensions of unit and set-up. (If towing unit, include length of tongue)
- Photos of set – up
- All Licenses Numbers: (Ex) Health Dept. & State Permits, Business, Serv-Safe Certification
- Electrical amps and voltage
- Vendor must provide extension cords, water hoses and connections for each if needed

Food vendors will be provided with adequate spacing for each unit. Again, please provide dimension set-up.

All items must fit in within your designated space (unless otherwise designated), and tents must be properly weighted down. Division between you and the vendor next to you is your responsibility.

There will be picnic tables provided at food courts. **Food vendors are required to have a fully visible menu listing with pricing of each item(s) and/or combination(s) meals/items.**

Vendors are responsible for the security of their employees, contractors, staff, volunteers and customers within the Exhibitors' space and shall assume all responsibility for all injuries, liabilities or claims before, during or after the Event. The City of Jasper and Event affiliates assume no responsibility for said associations.

Vendors shall be responsible for the public safety, health and welfare of your patrons, agents, vendors, sub-contractors, concessionaires and employees.

Vendors are responsible for (and agree to pay all costs of repair or replacement for) any and all damages caused by Exhibitors, or Exhibitors' agents, vendors, sub-contractors, and employees to the Event area, which may have occurred during the term of the Event in the space occupied by the Exhibitor.

The City of Jasper reserves the unilateral right to cause the interruption of the Event in the interest of public safety (or any other reason it deems necessary) and to likewise cause the termination of such Event when, in the sole and arbitrary judgment of any County, State or Federal agency or its agents, including but not limited to the City of Jasper, if such action is necessary in the interest of public safety, health and welfare.

Participating Exhibitors give the City of Jasper and its event affiliates permission to use submitted images of their display for promotional purposes of the event that they are participating in.

Check out the following link regarding the Foothills Festival:

https://www.al.com/expo/erry-2018/04/0acd530c4c/the_best_festival_in_every_cou.html

2019 FOOD VENDOR APPLICATION

Name of Business/Organization: _____

Contact Name: _____

Address: _____ / City: _____ / State: _____ / Zip Code: _____

Phone Numbers: _____

Email Address: _____

TYPE OF FOOD ITEMS:

BBQ Food Vendor: _____ General Food Vendor: _____ Seafood Vendor: _____

Frozen Refreshment Vendor: _____ Ice Cream Vendor: _____ Other: _____

List all items you intend to sell: _____

Electrical Options:

Electrical Amps needed: _____ / Volts _____ (Required if Electric Requested)

No Electricity: _____ / Generator: _____ (Required to be quiet, non-smoking and/or fumes)

Water: _____

NOTE: ALL vendors are required to bring their own electrical and water connection(s), extension cords, water hoses

Payment Information: (Check All That Apply)

Amount: _____ / Check: _____ / Cash: _____ / Money Order: _____

CHECKS/ MONEY ORDERS SHOULD BE MADE PAYABLE TO: CITY OF JASPER FOOTHILLS FESTIVAL

Vendor's signature on this document verifies that the vendor has carefully read, understands and agrees to all provisions in the Vendor Handbook. No guarantee of exclusivity of products are made or implied.

Signature: _____ Date: _____

SEND COMPLETED APPLICATIONS, ALONG WITH VENDOR FEE TO:

City of Jasper, Al.
ATTN: Lisa Myers
P.O. Box 1589
Jasper, AL 35501

Checks made payable to: CITY OF JASPER FOOTHILLS FESTIVAL



VENDOR INFORMATION

If you have any questions and/or concerns, please contact:

Lisa Myers

Special Events Coordinator

City of Jasper, Alabama
400 19TH Street West / P.O. Box 1589
Jasper, AL 35501
205.221-8529 (Telephone)
205-385-7973 (Direct)
205.221-8522 (Fax)
events@jaspercitey.com
www.jaspercitey.com (Website)

For Office Use Only:

Date Received: _____ / Amount Paid: _____ / Pre-Registered : _____ (Y) _____ (N)

Payment Type: _____ / CK and/or Money Order# _____ / Receipt #: _____

THANK YOU FOR YOUR PARTICIPATION IN THE 2019 COCA-COLA FOOTHILLS FESTIVAL

