



David P. O'Mary, Mayor
Kathy Chambless, City Clerk, CPA



Brent E. McCarver, Compliance Officer
Kaitlyn Schultz, Events Coordinator

VENDOR INFORMATION

PLEASE READ THIS APPLICATION IN ITS ENTIRETY BEFORE SUBMITTING. SUBMISSION OF AN APPLICATION INDICATES AGREEMENT TO ALL TERMS INCLUDED IN THIS DOCUMENT.

ELIGIBILITY: The Coca-Cola Foothills Festival is open to vendors selling quality arts, crafts and merchandise. Each vendor must include a description of what they will be selling during the festival. Franchise rules will be followed to avoid duplication of those items for sale. The Event Committee reserves the right to refuse any vendor rental space. Items not included in the description listed on the application form will not be allowed for sale. **Absolutely no garage sale booths; no exceptions.**

Types of Vendors: Handcrafted Artisan, Non-Handcrafted Vendor, Non-profit, Information Vendor, and Other. Vendors will NOT be allowed to distribute any drinks.

AS A REMINDER TO ALL VENDORS:

The City of Jasper and Coca-Cola Bottling Company have entered into an agreement that provides Coca-Cola will be the title partner for the 2021 Foothills Festival. As a part of contractual agreement, **ALL** beverages inside the Foothills Downtown Jasper Foothills footprint **MUST** and **SHALL** be Coca-Cola products. **ALL** vendors serving outdoors shall purchase beverages to be sold from **ONSITE** Coca-Cola agents. This includes **ALL** vendors giving away beverages as well. Exemptions may be made at the discretion of Coca-Cola and the City of Jasper related to vendors and the specifics of their beverage product. Any exemption must be agreed to no less than 7 days prior to the event. This does not pertain to establishments serving the beverages **INSIDE** their dwelling or business.

EVENT DETAILS: 2021 FOOTHILLS FESTIVAL

Courthouse Square, Jasper, AL
Friday, Sept. 10th & Saturday, Sept. 11th, 2021
Friday (Sept. 10): 5:30 PM – 10:30 PM
Saturday (Sept. 11): 10:00 AM – 10:30 PM

VENDOR APPLICATION PROCESS:

Applications are available at: www.foothillsjasper.com
Jasper City Hall: 400 19th St. W., Jasper, AL 35501

To be considered, applications must be completed in entirety and submitted with vendor fee. Vendor locations are designated in the order that the application and payment is received.

FEES:

- **Vendor Fee:** \$175.00
- **Non-Profit:** \$75.00
- **Non-Profit:** To be considered for Non-Profit (Legitimate Non-Profit- 501c3 Documentation Required for Confirmation. This is required along with your application in order to be considered Non-Profit and processed.)
- **Additional Fee(s) for: Power - \$25.00 Water - \$50.00**
- *Payment must be received before location is guaranteed.
- *Any overpayment because of availability issues will be reimbursed to the vendor.

CHECKS SHOULD BE MADE PAYABLE TO: City of Jasper Foothills Festival

VENDOR APPLICATION INFORMATION

Applications & Fees are due **no later than Friday, August 6, 2021. No Exceptions.**
Applications received after this date WILL NOT be accepted.

STATE SALES TAX: Each vendor is responsible for collecting and reporting sales tax of 9%. Please appropriately display your tax ID# in your booth.

SET-UP AND BREAK DOWN:

1. Change of entrance to some vendors;

- Day of Letter Packets will be mailed out 2-3 weeks prior to the festival.
- Your Day of Letter will include your entrance location, space location and mapping. Please pay close attention to these details and abide by each.
- Your entrance may not be the same as before or another vendor you know.

2. Registration/Check-In Time;

- Check-In times have been changed, look for yours in your Day of Letter Packet
- Arrive at your scheduled time **ONLY**; there will not be personnel at your entrance location to get you Checked-In until the documented Registration/Check-In time that will be listed on your paperwork.

Vendor, who fails to show up at their designated time, will forfeit their space and fee.

Vendors will be provided with a 10'x20' space (unless otherwise designated) in a location TBD based on the type of vendor, space availability and area selected by the vendor.

Vendors will be notified a minimum of 2 weeks before the event, with assigned location and packet information.

No tents, tables or chairs will be provided. If you have any of these items you may bring them. All items must fit in 10'x20' space (unless otherwise designated), and tents must be properly weighted down. Division between you and the vendor next to you is your responsibility.

Vendors are responsible for the security of their employees, contractors, staff, volunteers and customers within the Exhibitors' space and shall assume all responsibility for all injuries, liabilities or claims before, during or after the Event. The City of Jasper and Event affiliates assume no responsibility for said associations.

Vendors shall be responsible for the public safety, health and welfare of your patrons, agents, vendors, subcontractors, concessionaires and employees.

Vendors are responsible for (and agree to pay all costs of repair or replacement for) any and all damages caused by Exhibitors, or Exhibitors' agents, vendors, sub-contractors, and employees to the Event area, which may have occurred during the term of the Event in the space occupied by the Exhibitor.

The City of Jasper reserves the unilateral right to cause the interruption of the Event in the interest of public safety (or any other reason it deems necessary) and to likewise cause the termination of such Event when, in the sole and arbitrary judgment of any County, State or Federal agency or its agents, including but not limited to the City of Jasper, if such action is necessary in the interest of public safety, health and welfare. Participating Exhibitors give the City of Jasper and its event affiliates permission to use submitted images of their display for promotional purposes of the event that they are participating in.

NOTICE TO ALL VENDORS: At the end of the Foothills Festival, Saturday night, you are required to break down your booth in entirety and remove everything, from your booth location(s) - Streets/Avenues/Parking Lots; ALL areas have to be completely clear for clean-up. **NO EXCEPTIONS.**

Check out the following link regarding the Foothills Festival:

https://www.al.com/expo/erry-2018/04/0acd530c4c/the_best_festival_in_every_cou.html

COMPLETE THE FOLLOWING APPLICATION
2021 VENDOR APPLICATION

Name of Business/Organization: _____

Contact Name: _____

Address: _____
City State Zip

Phone Numbers: _____ Email Address: _____

Type of Vendor: (Check one)

____ Handcrafted Artisan ____ Non-Handcrafted Vendor ____ Other

____ Non-Profit ____ Information Vendor

List all items you intend to sell: _____

Electrical Options

Electrical Amps needed: _____ / Volts _____ (Required if Electric Requested)

No Electricity: _____ / Generator: _____ (Required to be quiet, non-smoking and/or fumes)

Water: _____

NOTE: ALL vendors are required to bring their own electrical and water connection(s), extension cords, water hoses, any and all adapters/pigtails. These will not be provided.

Payment Information: (Check All That Apply)

Amount: _____ / Check: _____ / Cash: _____ / Money Order: _____

Credit Card: _____ (#) ****_*****_*****_*_____

CHECKS/ MONEY ORDERS SHOULD BE MADE PAYABLE TO: CITY OF JASPER FOOTHILLS FESTIVAL

NOTE: Non-Profit(s) – To be considered for Non-Profit (Legitimate Non-Profit - 501c3 Documentation Required for Confirmation. This (a copy of your 501c3) is **required** along with your application in order to be considered Non-Profit and before being processed.)

Signature: _____ Date: _____

SEND COMPLETED APPLICATIONS, ALONG WITH VENDOR FEE TO:

City of Jasper, AL
ATTN: Special Events
P.O. Box 1589
Jasper, AL 35501

EXPECT YOUR "DAY OF" PACKET 2-3 WEEKS PRIOR TO THE FESTIVAL. THIS WILL INCLUDE YOUR ENTRANCE LOCATION, SPACE LOCATION, AND MAPPING.

If you have any questions and/or concerns, please contact:

Kaitlyn Schultz
Events Coordinator
City of Jasper, Alabama
400 19th Street West / P.O. Box 1589
Jasper, AL 35501
Phone: 205-221-2100
Fax: 205.221-8522
events@jaspercitey.com

For Office Use Only:

Date Received: _____

Amount Paid: _____

Payment Type:

Check: _____ / Cash: _____ / Money Order:

Card: _____ / Card #: ****_****_****_ _____

Receipt #: _____ Received By: _____

THANK YOU FOR YOUR PARTICIPATION IN THE 2021 COCA-COLA FOOTHILLS FESTIVAL!

